

JBHtraining Ltd

Autumn Newsletter

A warm hello to all Therapists and Students. As the weather has turned to be colder and wetter we are turning up the heating and perhaps thinking about Christmas promotions. Which treatments would clients like for the Autumn-Winter season? What is on their Christmas wish list? These are, of course, challenging times. If there is any support or guidance we can offer to you here at JBHtraining Ltd, please do not hesitate to get in touch. We were really pleased to hear that the self-help massage videos helped people in lockdown and several therapists sent the videos on to their clients to view in the comfort of their own home.

If you have any queries about PPE, risk assessments, QR codes or close contact working at this time please get in touch with us. Please also review the government guidelines which can be found at:

<https://www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/close-contact-services>



JBH Training Autumn Offers:

- ✓ **£50 online refresher courses** for all our practical and theory subjects. Some of you got in touch to say that you did not feel confident in returning to some therapies post-lockdown. We have therefore created a new series of courses across beauty, holistics, makeup, nails, spa, management, hair and sports massage. You will receive live tutorials and video content to replay at your leisure alongside a CPD certificate of attendance worth 2 points for your CPD log.
- ✓ **£20 online Nail Art CPD workshop** (instead of £95 face to face). Open to all therapists, not just nail technicians.
 - Christmas nail art 25th November 6pm <https://www.facebook.com/events/3436811246362487>

Please let us know if there are any other CPD online workshops you would like us organise.

Industry News:

- The makers of TV series makeup show 'Glow up' are looking for competitors: email glowupcasting@walltowall.co.uk
- The complementary therapy APPG is now called the Integrated Healthcare Collaborative <https://www.theihc.org.uk/>
- I do love a good beauty advent calendar ... <https://www.express.co.uk/life-style/style/1341929/Best-beauty-advent-calendars-2020-Cult-Beauty-Boots-John-Lewis-LookFantastic>

Upcoming face to face courses:

- ✓ In October, November and December we are offering phone and video call tutorials for theory work to limit the time required onsite as requested by you our Therapists and Students. Check out our Facebook 'events' which includes information about:

- Hot Stones Massage
- Indian Head Massage
- Hands Free Massage
- Massage for Fibromyalgia
- Manicure
- Pedicure
- Nail Art
- Dermaplaning
- Covid-19 Infection Prevention
- Reflexology
- Spray tanning
- Thai Hand and Foot massage
- Swedish Body Massage
- Aromatherapy
- Facials
- Waxing
- Lash lift and tint
- Brow lamination
- Lash extensions
- Gel overlays and extensions
- Acrylic overlays and extensions
- LED gel polish application
- Pilates Instructors
- VTCT level 2, 3, 4 or certificate courses.

- ✓ **£10 off** any course booked in your birthday month!

Business tips for therapists:

- ✓ Book your client in for their next appointment before they leave.
- ✓ For retail or online sales, consider selling products for aftercare or homecare as part of the treatment price, or as an extra. Also consider an online FB shop or website to retail moisturiser, supplements etc...
- ✓ If you have an empty corner of your salon, team up with local artists and craft people and take commission for each of their items that you sell for them.
- ✓ Do you use your rooms all of the time? Consider renting out your space when not in use to another therapist. If you offer massage - rent out to a counsellor, hypnotherapist, aesthetics practitioner, if you offer makeup, team up with a hair stylist.



A video message from Jennifer

<https://www.facebook.com/jbhtraining/videos/365423854639928>

Don't forget we can also provide training onsite at your spa, clinic or salon and we provide gift vouchers for training courses!

Stay safe and keep connected from Jennifer, Sue and the team x